

*In today's business environment, most companies have a finite amount of financial resources to accomplish hefty marketing and sales objectives. At Infinite Perceptions Marketing, we can offer you infinite creative and marketing solutions to help maximize your ROI.*

"Infinite Perceptions Marketing helped us ramp up our marketing efforts with a whole new communications program — corporate identity — logo and tagline — supported by increased print and online advertising, direct mail, point-of-sale, collateral, promotions, press releases and event marketing. The new corporate identity refreshed our image yet reinforced our long history of service to both retail and commercial customers. These creative elements have been fully integrated into all of our branded materials and provide a crisp new look to our marketing communications."

**Chief Operating Officer, Oritani Bank**

"I have had the pleasure to work with Infinite Perceptions Marketing in support of the marketing efforts of Oritani Bank. Infinite Perceptions Marketing has been very innovative in exploring new concepts that have help yield excellent results for us. We have been able to launch a new brand name and a fresh corporate image, along with aiding in the successful launch of two new branch offices. I would highly recommend Infinite Perceptions Marketing in any marketing and communications endeavors."

**Sr. Vice President, Oritani Bank**

"Infinite Perceptions Marketing quickly immersed itself in understanding legal services in general and court reporting in particular. This industry understanding coupled with their extraordinary creative skills, allowed our company to quickly develop a unified and consistent image and helped to increase revenue."

**President & CEO, The Hobart West Group**

"Infinite Perceptions Marketing is innovative in their approach to marketing. The development of our corporate brand post-merger encompassed a corporate vision that was ahead of its time. Infinite Perceptions Marketing's innovative skills also extended to new product development and dynamic partnering in the newly developing industry of litigation outsourcing. I would highly recommend Infinite Perceptions Marketing in any marketing endeavor."

**Sr. Vice President, Esquire Deposition Services**

"Infinite Perceptions Marketing is both creative and practical. They are a real professionals. Infinite Perceptions Marketing's ability to listen, conceptualize, make a clear proposal, gain commitment and produce results is exceptional. Infinite Perceptions is one of the best marketing firms I've ever worked with."

**President & CEO, Garrett Sayer Group**

"Given their banking expertise, we were confident that Infinite Perceptions Marketing would be able to provide an ongoing flow of communications that would help us smoothly transition from two entities into one. Through their effective communications plan Infinite Perceptions Marketing was able to reassure both sets of bank customers and shareholders. "

**Sr. Vice President, Central Jersey Bank**

**To get started, contact Jeanne Foulon at 888-327-2397 ext. 13  
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